



ADVANCING WHYALLA

DECEMBER 2004

People are celebrating the festive season all over the world.

Advancing Whyalla would like to spread some Christmas Cheer by extending Xmas greetings to you.

Wishing you a Merry Xmas and encourage all to work together to make 2005 a prosperous Year.

SPECIAL POINTS OF INTEREST:

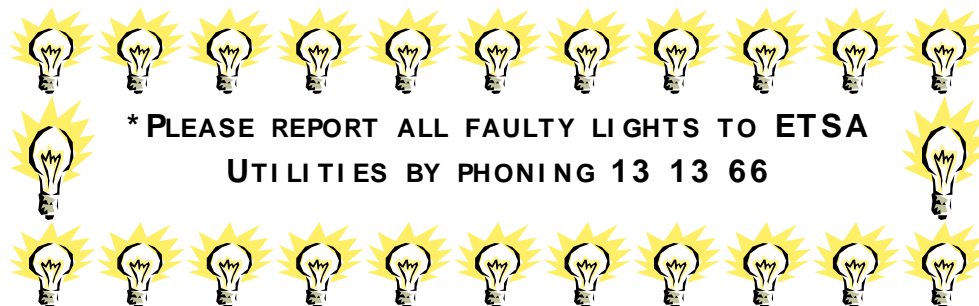
- *Planning Day*
- *Special Meeting*
- *Committee Meetings*
- *Workshop*
- *Fishy Fringe Festival*
- *Wellness Guide*

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When you get to be a certain age, you come to realize that the real Santa Claus is not the guy who comes down the chimney on Christmas Eve. The real spirit of Santa becomes what you can give rather than what you get. The magic comes from you when Santa lives in your heart. -



*** PLEASE REPORT ALL FAULTY LIGHTS TO ETSA
UTILITIES BY PHONING 13 13 66**

PLANNING DAY

The Advancing Whyalla Planning Day was held on Saturday 30th October at Edward John Eyre High School Library. The day began with Mark Whitfield at the helm to cover reviewing the constitution and ensuring it was consistent with governing law. The final draft of the constitution will be presented to the Committee. After a short break Marg Garrett went on to facilitate the rest of the day. This

year's planning day was different than previous planning days as the aim was to provide Advancing Whyalla with a strategic plan. The project planning will come at a later date. Although

project planning is important it is imperative that as an organisation we have a clear direction of where we are going, which a strategic plan provides. It was great to have Ron Wilson (CEO WEDB) and Jamie Lai, their new Tourism Development Officer and Advancing Whyalla Representative along for the day.



OPPORTUNITY
TO BE
INVOLVED IN
PROJECT
PLANNING FOR
2005

ADDITIONAL MEETING

Although all who attended the Planning Day felt it was an essential requirement to put in place a strategic plan; there is now a need to put together a project plan. A working meeting needs to take place for project planning for 2005. A date has been set for **20th January 2005**. Anyone wishing to attend please contact the Advancing Whyalla office on **8645 5999** or advwhy@bigpond.com

ADVANCING WHYALLA COMMITTEE MEETINGS

Advancing Whyalla holds its Monthly Committee Meetings on the second Thursday of the month.

The meetings are held at 5.30pm in the Edward John Eyre High School Library.

The meetings cover relevant issues and project group reports.

All are welcome to attend, anyone requiring an agenda (or direction) prior to the meeting

NEXT MEETING: THURSDAY 10th FEBRUARY AT 5.30PM AT THE EDWARD JOHN EYRE HIGH SCHOOL LIBRARY .

ALL
WELCOME

PROMOTIONS & MARKETING WORKSHOP

The Promotions and Marketing Workshop was held on Wednesday 10th November at the Uni SA bar. Cathy Hughes facilitated the evening with style, with assistance from Cathy Thompson.

There were 10 peo-

ple representing various business, community and sporting organisations. The evening was broken up into a Marketing section and then a Promoting section covering marketing principles and writing media releases.

The workshop involved a lot of hands on work and group work enabling people to share ideas and learn from each other as well as increase their understanding about Promoting and Marketing from Cathy.

The evening was a huge success with all participants feeling they learnt a lot that they could take away and put to use in their various enterprises. Advancing Whyalla are looking at holding further workshops in the New Year.

FISHY FRINGE FESTIVAL 2005

For those of you who remember the Fishy Fringe Festival at the Snapper Comp last year you will be happy to know the Festival will be on again next year...bigger and better. Running between 18 and 26 March.

CREATE are looking for people who are interested in having market stalls at the Foreshore on Easter **Saturday 26th**

March and are also looking for groups interested in running satellite events that will be marketed as part of the Fringe between those dates.

For anyone interested in being involved please contact Cathy Thompson on catnparis@bigpond.com or 0427 134 493.



COORDINATOR LEAVING

As you may or may not be aware; I will be leaving Advancing Whyalla at Christmas time, as I am leaving town.

I would like to take this opportunity to thank Advancing Whyalla members for their support and contributions while I have been involved with Advancing Whyalla. I look forward

to keeping in touch with the organisation.

I have found my time as Coordinator both enjoyable and stimulating and have learnt so much from you all; passion and enthusiasm and community involvement can really make a difference.

Keep up the good work!!





ADVANCING WHYALLA

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WE'RE ON THE WEB!

WWW.ADVANCINGWHYALLA.ORG.AU/

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YOUTH LEADERSHIP CAMPS—E3

Over the past year Advancing Whyalla has conducted a number of Youth Leadership camps; with nominated Youth from the Whyalla Community including the Youth Council attending. These camps are a fantastic chance to Escape, Explore and Extend.

The Youth Leadership camps give the youth of Whyalla the opportunity to challenge themselves both mentally and physically and provides them vital tools to become future leaders.

If you know of any potential leaders aged 15 - 18 please nominate them at the Advancing Whyalla Office with their contact details.



Previous Youth Camp Attendees after attempting the "Leap Of Faith" at Errappa Blue Light Camp in 2004.

Thought for the day:

You can preach a better sermon with your life than with your lips. - Oliver Goldsmith

WELLNESS GUIDE 2005

The Wellness Guide is well on it's way; with final drafts being submitted and pre-evaluation focus groups having been conducted.

Data compilation and entering is underway with the end result then being ready for a proof copy and then we can go to print. YAH!

The Wellness Guide will provide everything you need to know about Pregnancy and Birth to growing Older and everything in between.

Self help information and an informative guide to services

within the Whyalla Community.

All households will receive a FREE copy of the guide in 2005.

Russell Bambridge and crew will provide the local photos.

You will recognise the work of Stephen Stanley, who has designed the cover of the guide and will also be providing images for the inside pages.

For more information contact the Advancing Whyalla Office on advwhy@bigpond.com

